



We'd like to convey our appreciation for Emirates Energy star Programme, initiated by Pacific Controls systems in partnership with Etisalat

21st Century tower located on Sheikh Zayed Road Dubai is a Residential facility, which is air conditioned by Carrier Chiller plant

As a Real Estate company, one of our major concerns was to minimize the electricity consumption and to optimize the existing equipment which would in turn enhance the lifespan and reduce the operational and maintenance cost of the equipment

Talking about Energy saving strategy it was decided to implement energy conservation measures (ECMs) on the air-side equipment (Fresh Air Handling units and FCU) to deliver the best Return-on-Investment (ROI)

As a client we are satisfied with the result of having a remarkable saving. This translated to CO2 reduction, which significantly dropped our Carbon footprint. Thanks to the efforts by Pacific Control and Etisalat, 21st Century Tower is now the proud participant of UAE green initiative to reduce the carbon footprint of UAE by 2020.

Hassan El Makkadi
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