

STRATA GLOBAL GROUP
SG Community Management Services

Date: 27th April 2014

TO: Emirates Energy Star program Time Place Tower, Dubai Marina.

We'd like to convey our appreciation and satisfaction for Emirates Energy star Programme, initiated by Pacific Controls systems in partnership with Etisalat .

Time place Tower located in Dubai Marina is a Residential facility, which is air conditioned by Trane Chiller plant.

As an Owners Association Management Services provider company, one of our major concerns was to minimize the electricity consumption to generate fiscal benefits for our respective clients without having any major change in the existing equipment. So we decided to go through with a government recognized programme as Emirates Energy Star programme.

If I have to highlight the key features of this programme I shall go for three main features ,first of all **Optimization** which means during EES installation and commissioning no additional equipment were added or replaced from the facility instead they optimized the operation of existing one, secondly the facility gets a **24*7 alarm monitoring services** from pacific controls which is like having a virtual BMS operator for the facility under one roof i.e. **Global Command Control Centre (GCCC)**, thirdly having **Galaxy** as a tool by which we can monitor the facilities performance and have a better understanding on the operation strategies.

As a client we are more than satisfied with the result of having a phenomenal saving of 29% on our energy bills in 9 months which provides us an exceptional ROI of 6 months . This transcends our original expectation by a big margin and translated to CO2 reduction of 547 Tonnes, which significantly dropped our Carbon footprint. Thanks to this effort by Pacific Control and Etisalat, Time Place Tower is now the proud participant of UAE green initiative to reduce the carbon footprint of UAE by 2020 .


Kent O'Brien
CEO - Managing Director



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